

FOR IMMEDIATE RELEASE

Carroll County Department of Economic Development Awards Sonata Venture Solutions 2011 Small Business Achievement Award

Westminster, MD: November 7, 2011 – On November 3, 2011, [Sonata Venture Solutions, LLC](#), a strategic, results-centric marketing, branding and public relations firm, was honored for its business achievements at this year's annual Carroll County Department of Economic Development and Carroll County Chamber of Commerce awards ceremony.

Sonata Venture Solutions focuses on helping small to mid-sized companies grow through strategic planning and tactical execution. The company was founded by Laura Kirby-Meck, a long time marketing and sales leader in the hospitality industry. Laura brings leadership, working knowledge, ability to drive strategy and attention to detail to the clients Sonata Venture works with.

“Both our service and product offerings have seen diverse industry interest. We have annual contracts with clients in hospitality [suppliers and vendors], retail, insurance, finance, agriculture, real-estate, and government,” shared Laura Kirby-Meck, CEO Sonata Venture Solutions.

“I believe we have been successful based on the team of resources we have been fortunate enough to bring together. Everyone is like-minded and has a strong desire to help companies and organizations grow. We take working with our clients seriously and become an extension of their organizations. Not all companies have the resources or need for a full-time in-house Marketing Director, VP or CMO. Selecting a company like Sonata Venture Solutions has allowed our clients to benefit from tenured experience and expertise, without the added FTE on-staff overhead” Meck went on to say.

“Sonata Venture brings years of experience in Public Relations, Marketing, Social Media, Partnerships, Branding and more,” shared Barbara Biller, President, [IntelliTECH](#). “Sonata Venture Solutions has a solid understanding of both national and international growth requirements, and their ability to get in front of the right people proved itself with their support of our i-FILL® Micro product introduction” Biller continued.

“There are some opportunities that present themselves and you know it is something you are compelled to do. Sonata has thrived with its headquarters here in Westminster. The available resources and culture truly lends itself for expansion. Through hard-work, commitment to excellence and customer centric service, we see a very bright future for Sonata Venture in [Carroll County](#)” Laura shared.

About Sonata Venture Solutions:

With decades of marketing, branding and public relations experience the team at [Sonata Venture Solutions](#) exceed client expectations with custom content development, marketing strategy, communications & planning, branding and re-branding products, services and companies. Sonata Venture Solutions is your out-sourced “*Chief Marketing Officer*”, bringing experience and expertise to drive the revenue you need to succeed. To learn more or inquire about a complimentary consultation, [contact](#) The Sonata Venture team today 443.293.7092 or visit [www.SonataVenture.com](#) today. Experience the Sonata Venture difference.

###